ALLIANCE OF UNIVERSITIES FOR DEMOCRACY (AUDEM)

ANNUAL CONFERENCE
4-7 NOVEMBER 2007

Ηοστ Ινστιτυτιον:

UNIVERSITATEA BABEŞ-BOLYAI
CLUJ-NAPOCA - ROMANIA

Χονφερενχε Τηεμε:

THE UNIVERSITY IN THE 21ST CENTURY

Sunday – 4 November

12:00 Registration at Hotel Belvedere

1:00 -1:45 Orientation to AUDEM for New Participants

14:30 Visit to the Faculty of Economics

15:45 Buses leave the Faculty of Economics for Aula Magna UBB

16:30pm – Opening Ceremony - Aula Magna

The Choir of the Theological Faculties of Babeş-Bolyai University

Official Welcome

* Professor John Ryder, PhD
  President, Alliance of Universities for Democracy
  State University of New York, US

* Professor Andrei Marga, PhD
  President of the Academic Council
  Babeş-Bolyai University

* Professor Dumitru Miron, PhD

Secretary of State, Ministry of Education, Romania.

* Emil Boc, PhD
  Mayor of Cluj-Napoca, Romania

* Judith Moon
  Counselor for Press and Culture, Embassy of the United States, Bucharest

* Alin Tişe,
  Prefect of Cluj County, Romania

Welcoming New Members to AUDEM

KEYNOTE ADDRESS

- Professor Andrei Marga, PhD
  President of the Academic Council, Babeş-Bolyai University

  The University of the 21st Century: Challenges

18:30 Visit to the Museum of the Babeş-Bolyai University

19:00 Opening Reception at Piramida Restaurant

21:00 Buses leave for Belvedere

****

CONFERENCE PLANNING GUIDE

This AUDEM conference – our 18th – features over 70 presentations and poster sessions in some twenty-five concurrent sessions and two general Plenary Sessions. We feature an excursion to Alba Iulia and a Business Meeting open to all. We are pleased to see our two additional projects – the University Partnerships for Education and Citizenship (UPEC) and Social Work Education – growing in a robust fashion. The broad theme of the Conference and other themes of intellectual and academic interest are addressed through the following tracks and venues. We are especially delighted to have Prof. Andrei Marga deliver our keynote address and we are equally delighted at the distinguished colleagues who will address the two Plenary Sessions on Monday and Tuesday morning. We are very pleased to have students – from both sides of the Atlantic – participating and we have integrated their presentations into the program. Please welcome the students, congratulate them on their participation, and join us in commending their teachers, mentors and sponsors. **Note:** The Piramida Restaurant is a brief five minute walk from the Conference venue.

NOTE: We will be issuing, if necessary, notices of changes in the program. Keep a watch out for it.

Χονφερενχε Τραχκσ

A - University Partnerships for Education and Citizenship (UPEC): Educating Citizens for the Global Challenge -- University Partnership for Education and Citizenship (UPEC): Student Panel on Civic Engagement and the Contemporary Role of Youth in Politics

B - Social Work & Social Work Education Group: Social Work Education and Practice: Roles and Responsibilities in Developing & Post-Transitional Democracies and Civil Society

C - Developments in Higher Education in the Region: Institutional Change – New Directions in Pedagogy – Universities and Society – Implementing Bologna

D - Recent Developments in Romania

E - Recent Developments: Politics, Society & Life in the Region

F – Social Issues in the Region: Immigration, Labor Migration, Minorities, Multi-Cultural Societies, Refugees, Brain Drain

G - The Changing Contours of Nationalism and Identity in the Region

H - The Role of Women and Feminist Studies in Transitional and Post-Transitional Societies

I - Developments in Humanities, Social Sciences, Arts and Literature

J - Developments in Business, Business Education & Commerce

K – Poster Session

****

MONDAY, NOVEMBER 5

8:30 **Buses leave for Babeş-Bolyai University**

9:00 **Plenary Session I: Human Rights, Education and Democracy**
Room: **Aula Magna**

Facilitator: John Ryder - State University of New York, US

Human Rights and Structures for Democracy
H.E. Mr. Tonci Stanicic
Ambassador of the Republic of Croatia to the Republic of Serbia

The University and the Democratic Ideal
Dr. Russell Meyer – Provost & Vice-President for Academic Affairs, Colorado State University – Pueblo, US

10:30 **Coffee Break**

11:00 **Concurrent Session 1**

Track B: **Social Work Education Plenary: Alternative Approaches to Social Work Education**
Room: **Aula Magna**

Chair: Norma Harris - Council on Social Work Education, US

Alternative Approaches to Providing Social Work Education to Employed Individuals
Richard L. Edwards - Rutgers University, US
Ericka Deglau - Rutgers University, US
Maria Roth - Babeş-Bolyai University, Romania
Livia Popescu – Babeş-Bolyai University, Romania

Track A: **Bringing Democracy to the University & to Communities**
Room: **Club of the Academic College**

Chair: Kris Bulcroft - Western Washington University, US

A Global Studies Degree at the Undergraduate Level: A Response to a World of Interdependence and Globalization
Beat Kernen - Missouri State University, US

Atrophy of Moral Imagination in Pluralistic Organizations: The Role of Leadership Education in Restoring Ethical Authenticity and Social Responsibility
Adrian B. Popa - Gonzaga University, US

Turda Democracy Gatherings

Mădălina Mocan - Babeş-Bolyai University; Rațiu Center for Democracy, Romania
Indrei Rațiu -Director, Rațiu Center for Democracy, Turda, Romania

Cultural Awareness Training for University Students – Experiences from a University Course on Techniques of Group Work as Part of an International Program at the University of Applied Sciences of Hamburg, Germany
Helmut Helker – University of Applied Sciences, Germany

Track C: New Directions in E-Pedagogy: Teaching the Wired Generation
***Room:* Schumann**
Chair: Peter Cooper, Sam Houston State University, US

E-learning Implementations as Tools for Developing Higher Education Programs. Case Study on Babeş-Bolyai University
Alina Andreica - Babeş-Bolyai University, Romania

A Brief Polemic in Defense of Technology Literacy
Peter Cooper, Sam Houston State University, US

The World Is Flat - So Are Methods of Education: Dual Degrees in the Electronic Age
John Sheltra - State University of New York, Canton, US

Track H: Women's Rights in Transitional Societies
***Room**:* European Research Institute

Chair: Jacek Grodzicki - University of Gdansk, Poland

Rape as a War Crime: Transitional Societies and the Shaping of Women's Rights
Tamara Waggener - Sam Houston State University, US

The Media's Coverage of Women's Rights in Transitional Societies
Shay Everitt- Sam Houston State University, US

Recent Developments in Women's Rights in Transitional Societies
Tuesde Nicole Cavil - Sam Houston State University, US

The Happiness and Unhappiness of Well Educated Women in China
Hao Guo Jacobs University Bremen, Germany

12:45 Lunch at Piramida Restaurant

14:00 Concurrent Sessions 2

Track B: International Content in Social Work Curricula
***Room:* Doctoral School**

Chair: Maria Roth - Babeş-Bolyai University, Romania

Promoting Civic Engagement & Social Responsibility Early: Integrating Human Rights Content into the Freshman Seminar
Jan Nes - University of Saint Francis, US

Interethnic and Intercultural Communication
Elena Abrudan - Babes-Bolyai University

Track A: From Solidarity to Cyber-Unity: Contemporary Youth Social Movements in the United States
***Room:* Club of the Academic College**

Chair: Dr. Caroline K. Kaltefleiter - State University of New York, Cortland, US

A Tale of Two Movements: A Comparative Analysis of Poland's Solidarity Committee and the Youth Cyber-Political Movement in the United States
Dustin S. Good (Student) - State University of New York, Cortland, US

A New Battlefield: American Youth Political Activism on the Internet
Chad M.Daniels (Student) - State University of New York, Cortland, US

Feminist Ideologies: Cyber-Gender Politics and the 2008 U.S. Presidential Election
Emily Cittadino (Student) - State University of New York, Cortland, US

Track C: Institutional Change & the University in the 21st Century
***Room:* Schumann**

Chair: Algirdas V. Valiulis - Vilnius Gediminas Technical University, Lithuania

Internationalization of a Business Program: A Case of Collaboration and Partnership Among Universities in New York, Tunisia and Ukraine
Ed Portugal – State University of New York, Potsdam, US

Coming Higher Education Reform – New Challenge for Society: The Case of Lithuania
Algirdas V. Valiulis - Vilnius Gediminas Technical University, Lithuania

Challenges Facing the SUNY- Ukraine Cooperation Project: History, Present and Future and the Unique Role of AUDEM as a Model for International Cooperation
Svitlana Shmelova, Dnipropetrovs'k State Financial Academy and Yalta University of Management, Ukraine
John Ryder, State University of New York, US
Sergiy Stepanenko - Odessa State Environmental University, Ukraine

Problems Faced in Persuading American Students to Study Somewhere Other Than in Western Europe
Ralph Trecartin – State University of New York, Brockport, US

Track D - Recent Developments in Romania
***Room:* European Research Institute**

Chair: Russ Meyer – Colorado State University, Pueblo, US

Emil Constantinescu's 1996 Inaugural Address: The "Contract" with Romania
Mihaela Nocasian -- University of Pittsburgh at Johnstown, US
(Paper will be read by Prof. David Williams - Florida Atlantic University, US)

Quest for Quality in Higher Education
Dr. Mariana Cernicova -- "Tibiscus" University, Romania

Track F: Issues of Social Policy: Pensions, Human Trafficking, & Migration Policy
***Room:* Faculty of Law**

Chair: Henry Steck – State University of New York, Cortland

A Descriptive Analysis of the Educational Aspects of Human Trafficking Prevention among Young People
Noemi Salantiu (student) - Babeş-Bolyai University; Ratiu Center for Democracy, Romania

Migration Policies and Development Effects in Romania
Mircea Teodor Maniu - Babeş-Bolyai University, Romania
Ella Viktoria Kallai - Alpha Bank Bucharest, Romania

15:45 Coffee Break

16:15 Concurrent Sessions 3

Track B: Cross-Cultural Social Work
***Room:* Doctoral School**

Chair: Lazarina Topuzova - University of Utah, US

Promising Practices for Vulnerable Populations in Emerging Democracies: A Comparative Country Study on Social Work and Social Services in CEE/CIS
Rebecca Davis - Rutgers, The State University of New Jersey, US

Offering Hope in Romania: Efforts to Empower through Cross-Cultural Social Work: Veritas Sighisoara, A Model
Elizabeth Patterson - Malone College, US

Track I: Developments in Humanities, Social Sciences, the Arts and Literature
***Room:* European Research Institute**

Chair: Peter Cooper – Sam Houston State University, US

Promoting and Defending Reason, Science, and Freedom of Inquiry in All Areas of Human Endeavor – The

Mission of the Center for Inquiry in Romania
J. Beth Ciesielski - Center for Inquiry, US/Romania

Introducing Jazz Violin into a Classic Conservatory Curriculum
Marina Vishnyakova - Nizhny Novgorod State Conservatory, Russia

The Need for University Research on New Media Language and on Developing New Critical Approaches to Media Culture in the 21st Century
Radu-Mihai Meza – student, Babeş-Bolyai University, Romania

Romanian-Portuguese Intercultural Relations
Oana Popitiu – student, Babes Bolyai University, Romania

Track E: Recent Developments: Power, Society, & Life in the Region
***Room:* Schumann**

Chair: Craig Little – SUNY, Cortland, US.

Corporate Behavior and Public Health in Central and Eastern Europe since 1989: Research Evidence
Craig B. Little - State University of New York, Cortland, US
(Co-author - Larissa Titarenko - Belarus State University, Belarus)

The Rațiu Center for Democracy
Mădălina Mocan - Babeș-Bolyai University, Romania
Indrei Rațiu - Center for Democracy, Romania

Track A: Civic Engagement, Democracy and Communities
***Room:* Club of the Academic College**

Chair: Svitlana Shmelova, Dnipropetrovs'k State Financial Academy and Yalta University of Management, Ukraine

To Serve the City – Service Learning and Civic Engagement in Transitional Democracies
Carl L. Kell – Western Kentucky University, US

True Democracies and Untrue Democracies; Profiles in Enlightenment and Civility
Sam S. Souryal - Sam Houston State University, US

Pedagogies of Democratic Citizenship: Argumentation and Debate as Equipment for Democratic Living
David Cratis Williams - Florida Atlantic University, US
Joseph P. Zompetti - Illinois State University, US

18:00 Buses leave for Belvedere

19:00 Dinner at Belvedere

20:30 **Town Meeting at Belvedere: Topic – The AUDEM Mission**

TUESDAY – 6 NOVEMBER

8:30 **Buses leave for Babeş-Bolyai University**

9:00 **Plenary Session II: The Turkic World and Europe**
Room: **Aula Magna**

Facilitator: Henry Steck – State University of New York, US

The Turkic World and Europe,
Afgan Abudllayev – Azerbaijan University of Languages, Azerbaijan

Higher Education in the Turkic World and Europe
Kemal Guruz – Former President of YÖK (Turkish Higher Education Council)

10:30 **Coffee Break**

11:00 **Concurrent Sessions 4**

Track K: **Posters Session (10:30 – 12:00)**
Room: **Aula Magna Lobby**

Leadership and Context in Post-communist Universities – Romania
Cerasel Cuteanu – "Constantin Brancusi" University, Romania

Track C: **Education & Higher Education in Turkey**
Room: **European Research Institute**

Chair: Henry Steck – State University of New York, Cortland, US

Secular Education Starting with the Republican Period in Turkey
Engin Atac – Anadolu University; Turkish Higher Education Council, Turkey

Organization and Recent Statistical Data of Higher Education in Turkey
Atilla Eris – Uludag University and Turkish Higher Education Council, Turkey

Track A: **Symposium: Engaging Democratic Values in the Classroom – A Student Perspective**
Room: **Club of the Academic College**

Co-Chairs: Jagoda Dobrowolska - University of Lower Silesia, Poland
Donna Kowal - State University of New York, Brockport, US

Sarah Irvine, State University of New York, Brockport
Paula Matuszak, University of Lower Silesia, Poland

Will Mitchell, State University of New York, Brockport, US
Joshua Sliker, State University of New York, Brockport, US
Marta Zieleń, University of Lower Silesia, Poland

My Student Experience in America and in Texas
Andrei Costea, University of Craiova, Romania

Track B: Assuring Student Success
***Room:* Doctoral School**

Chair: Norma Harris - University of Utah, US

Successful Student Programs in International Social Work: Ethical Considerations for Strategic Planning
Martha Merrill – International Partnership for Service-Learning and Leadership, US
Caren Frost - University of Utah, US

Assuring Success for International Students
Norma Harris - University of Utah, US
Lazarina Topuzova - University of Utah, US

Track F: Social Capital, Multiculturalism and the University
***Room:* Schumann**

Chair: Sevastean Ianca – Timisoara Polytechnic University, Romania

The Relation Between Normative Multiculturalism and Social Capital
Olimpia Mosteanu - Babeş-Bolyai University, Romania

University in Multi-Cultural Society: Its Role in Recent Changes in Crimea, Ukraine
Yanina Lyushnevskaya - Taurida National University, Ukraine

The University as a Relationship Broker in Social Capital Development: A Case Study of Babeş-Bolyai University Cluj-Napoca in the North West Region Romania
Elena Marilena Porumb - Babeş-Bolyai University, Romania

12:45 Excursion: Buses leave for Alba Iulia (Box lunches will be provided on the bus)

15:00 – 17:30 Sightseeing in Alba Iulia

17:30 Buses leave for Casa Ardeleană

19:30 Gala Dinner at Casa Ardeleană
***After Dinner* Buses leave for Belvedere**

WEDNESDAY – 7 NOVEMBER

8:00 Business Meeting at Belvedere Hotel

8:45 Buses Leave for Babeş-Bolyai University

9:00 Concurrent Sessions 5

Track A: Civic Engagement & Universities as Institutions of Change
***Room:* Club of the Academic College**

Chair: Mariana Cernicova - "Tibiscus" University, Romania

Learning Citizenship through Direct Engagement: An Example from Turkey
Tara Hopkins - Civic Involvement Projects, Sabanci University, Turkey

Democracy School
Vasile Boari - Ratiu Center for Democracy; Babeş-Bolyai University, Romania
Mircea Ratiu - Ratiu Center for Democracy; Romanian Academy of Technical Science; Polytechnical University, Romania

Education for Active Citizenship – An Experience for Both Students and Faculty
Maria Fratila (student) - "Tibiscus" University, Romania
Alin Bastea (student) - Politechnical University, Romania

Track B: International Issues and Social Work
***Room*: Doctoral School**

Chair: Caren Frost - University of Utah, US

Terrorism and Social Work: International Perspective
Denise Ellis - Kean University, US
Virginia Kaiser - Kean University, US

A Model for Analysis of Cross National Immigration and Migration
Thomas Lawson -University of Louisville, US
Amy Cappiccie - Western Kentucky University, US

Track J - Developments in the Business, Business Education & Commerce
***Room:* European Research Institute**

Chair: Jerry Wall - Northwestern State University of Louisiana, US

An International Business Case Competition: Lessons Learned and Plans for the March 2008 Business Case Analysis International Competition
Ed Portugal – State University of New York, Potsdam, US

Cultural Policy and Management in Kazakhstan: Tasks for Development in the Transition Context
Yelena Kondaurova - The Kazakh National Conservatory, Kazakhstan

Brand Management in Eastern and Western Universities
Alison E. Wall, Louisiana Tech University
Jerry L. Wall, Northwestern State University
Krist Swinberghe, Northwestern State University

Track C: New Directions in Pedagogy & Assessment
***Room:* Schumann**

Chair: Mircea Maniu- Babeş-Bolyai University, Romania

The University Lecture-A Methodological Perspective
Georgiu Carmen Adina – Babeş-Bolyai University, Romania

Intercultural Competencies within Learning Languages in the Context of Higher Education
Janina Duda - Jagiellonian University, Poland

Teaching performance evaluation at Babeş-Bolyai University
Opre Dana - Babeş-Bolyai University, Romania
Osoian Codruța - Babeş-Bolyai University, Romania
Zaharie Monica - Babeş-Bolyai University, Romania

Track C: Higher Education for Special Needs
***Room:* Faculty of Law**

Chair: Kateryna Kolchenko - Open International University of Human Development "Ukraine", Ukraine

Creating a Campus-wide Institute for Disability Studies
Janet Duncan - State University of New York, Cortland, US

Higher Education in Ukraine: From Integration to Inclusion;
Kateryna Kolchenko - Open International University of Human Development "Ukraine", Ukraine
Ganna Nikulina - Open International University of Human Development "Ukraine", Ukraine
Nadya Kozlikovska - Open International University of Human Development "Ukraine", Ukraine
Sharon Raver-Lampman - Old Dominion University, US

10:45 Coffee Break

11:15 Concurrent Sessions 6

Track B: Study Abroad Experience
***Room:* Doctoral School**

Chair: Martha Merrill – International Partnership for Service-Learning and Leadership, US

The Romanian Studies Program: Study Abroad Partnerships in a Society in Transition
Elizabeth Patterson - Malone College, US

Preparing and Mentoring Faculty in Developing Internships for Social Work Students in Transitional

Societies
Anne Botsford - Marist College, US

Learning Communities Experience and Social Work Education
Denise Ellis - Kean University, US
Virginia Kaiser - Kean University, US

Track A: University Partnership for Education and Citizenship (UPEC): Civic Engagement & Student Voices
***Room:* Club of the Academic College**

Roundtable - Civic Engagement and Organizational Change – Voices of Student Leaders
Facilitators, Kris Bulcroft and Ann Carlson - Western Washington University, US

Anton Podilchak (student) - Ivan Franko University, Ukraine
Annie Keegan (student) - Western Washington University, US
Brian Augenthaler (student) - Western Washngton University, US

Track C: Universities and Society & Implementing Bologna
***Room:* Schumann**

Chair: Russ Meyer, Colorado State University- Pueblo, US

Lifelong Education in Romania - Challenges for Universities
Augusta Anca – Tibiscus University, Romania

Conceptualizations of the Role of the University in Society in the 21st Century
Sonia Pavlenko - Babeş-Bolyai University, Romania

The University - Engine for Changing the Sense of Borders
Ioan Horga - University of Oradea, Romania
Luminita Soproni - University of Oradea, Romania

The Experience of a Romanian Student in Portugal
Smaranda Iacoban – Babeş-Bolyai University, Romania

Track G: The Changing Contours of Nationalism and Identity in the Region
***Room:* European Research Institute**

Chair: John Ryder – State University of New York, US

The Russian Identity and Values in the Post-Soviet Era: Learning From the Past to Reinvent the Future
William E. Herman – State University of New York, Potsdam, US
Bryan K. Herman – Georgetown University, US

Immigration, Education, Identity – the Case of Bulgaria
Evelina Kelbecheva - American University in Bulgaria, Bulgaria

Crimea's Three Basic Ethnic Components: A Pledge for Peace
Valery Temnenko - V.I. Vernadsky Tavrian National University, Ukraine
Zeyneb Temnenko - V.I. Vernadsky Tavrian National University, Ukraine

13:00 **Closing Luncheon at Piramida Restaurant**

14:00 **Visit to the Centre for International Cooperation, BBU -- buses to Belvedere**

FAREWELL –
WE LOOK FORWARD TO SEEING YOU
NEXT YEAR IN
BAKU, AZERBAIJAN

Continued on Next page

AUDEM OFFICERS & MEMBERS OF THE BOARD

OFFICERS

John Ryder, President [2006-2008] Director, Office of International Programs The State University of New York, US

Laszlo Komlosi, European Vice President [2005-2007] University of Pécs, Hungary

Russell Meyer, U.S. Vice President [2006-2008]Provost & Vice-President for Academic Affairs, Colorado State Univesity - Pueblo, US

Julia M. Watkins, [Ex Officio] Past AUDEM President; Executive Director Council on Social Work Education (CSWE), US

Jerry Wall Treasurer [2005-2007] Dean, College of Business & Professor of Management, Northwestern State University of Louisian,US

Martha C. Merrill Secretary [2005-2007] Dean of Academic Programs, International Partnership for Service-Learning and Leadership, US

Program Chair

Henry J. Steck [2005-2007] Director, Project on Eastern & Central Europe Department of Political Science State University of New York College/Cortland, US

Board Members 2006-2008

Jacek Grodzicki [2006-2008] Head, Research Center for Dispute Resolution University of Gdansk, Poland

Norma Harris [2006-2008] School of School Work University of Utah, US

Sevastean Ianca [2006-2008] Vice Rector, Timisoara Polytechnic University, Romania

Irina Naoumova [2006-2008] Higher School of Economics, Moscow; Visiting Associate Professor of Management, University of Tennessee, US.

Svitlana Shmelova [2006-2008],Dnipropetrovs'k State Financial Academy and Yalta University of Management, Ukraine

Board Members 2005-2007

Kris Bulcroft [2006-2008] Vice Provost for Undergraduate Education Western Washington Universit, US

Peter Cooper [2005-2007] Chair, Department of Computer Science Sam Houston State University, US

Ilie Rad [2005-2007] European Studies Chair, Babeş-Bolyai University, Romania

Algirdas Valiulis [2005-2007] Vice-Rector for Infrastructure and International Relations Vilnius Gediminas Technical University, Lithuania

Vera I. Zabotkina [2005-2007] Vice-Rector for International Relations Immanuel Kant State University of Russia, Russia

NOTES